

BUSINESS OVERVIEW AND SCRUTINY COMMITTEE 24 JANUARY 2016

**Presentation on the details of the
2017/18 Budget Savings Proposals
for Car Parking Charges**

Proposal: Increase tariffs

It is proposed to increase parking charges by £0.50 on all existing tariffs in Council operated car parks.

The total number of tickets forecast to be sold during 2016/17 is 854,000 and this has been used to calculate a total increase in parking receipts of at least £400,000 for 2017/18.

Proposal: Introduce charging at country parks

It is proposed to introduce parking to Country Parks at a flat daily tariff of £4.00, or an annual permit costing £240.

Net income for 2017/18 is calculated to be £200,000 and further income of £200,000 in 2018/19, resulting in a total budget saving of £400,000 by 2018/19.

Proposal: Introduce charging at country parks

The Parks affected are :

- Arrowe Country Park, Pensby and Thingwall
- Eastham Country Park, Eastham
- Royden Country Park. Frankby
- Wirral Country Park, Thurstaston
- Birkenhead Park will be introduced in 2018/19

Proposal: Introduce charging at country parks

Location	Estimated number of spaces	Estimated number of visits per year
Arrowe Country Park	30	12,000
Eastham Country Park	155 (including overflow)	40,000
Royden Country Park	160	64,000
Wirral Country Park	400	24,000
Birkenhead Park	Up to 1,000	Over 20,000

There will potentially be less people using the car parks, and this has been factored into the calculations; as well as allowance for expected start up and running costs; when arriving at income forecasts.

Proposal: Introduce charging at locations where parking is currently free

It is proposed initially to introduce parking changes at the Fort Perch Rock car park and on-street along Marine Promenade in New Brighton raising income of £130,000 a year.

It is also proposed to introduce parking charges at other car parks and certain on-street town/village centre locations where parking is currently free of charge raising income of £370,000 a year.

Calculations have been based on the average income per parking space being £400 per year for both on- and off-street parking spaces.

Proposal: Introduce charging at locations where parking is currently free

New Brighton:

- Fort Perch Rock has been assessed based on 180 spaces and 30,000 visits a year – income £70,000 a year.
- Marine Promenade, Tower Promenade and Victoria Parade has been assessed based on 150 spaces – income £60,000 a year.

Proposal: Introduce charging at locations where parking is currently free

West Kirby:

Estimate is based on approximately 150 spaces on:

- South Parade
- Banks Road
- The Crescent
- Grange Road

Possible income £60,000

Proposal: Introduce charging at locations where parking is currently free

Hoylake:

Estimate is based on approximately 100 spaces on:

- Market Street
- Station Road
- Albert Road
- Charles Road car park
- Carr Lane car park

Possible income 40,000 a year.

Proposal: Introduce charging at locations where parking is currently free

Heswall:

Estimate is based on approximately 100 spaces on:

- Telegraph Road
- Pye Road
- The Mount
- May Road
- Milner Road
- Rocky Lane South car park

Possible income £40,000 a year

Proposal: Introduce charging at locations where parking is currently free

Liscard:

Estimate is based on approximately 150 spaces on:

- Seaview Road
- Liscard Village
- Wallasey Road
- Mill Lane
- Liscard Road
- Manor Road car park

Possible income £60,000 a year

Proposal: Introduce charging at locations where parking is currently free

Bromborough:

Estimate is based on approximately 100 spaces on:

- Allport Lane
- Bromborough Village Road
- High Street
- Allport Lane car park

Possible income £30,000 a year

Proposal: Introduce charging at locations where parking is currently free

Bebington:

Estimate is based on approximately 100 spaces on:

- Bromborough Road
- Church Road car park

Possible income £30,000 a year

Proposal: Introduce charging at locations where parking is currently free

Irby:

Estimate is based on approximately 100 spaces on:

- Thingwall Road
- Manor Road
- Roslin Road car park

Possible income £30,000 a year

Proposal: Introduce charging at locations where parking is currently free

Upton:

Estimate is based on approximately 100 spaces on:

- Rake Lane
- Arrowe Park Road

Possible income £40,000 a year

Proposal: Introduce charging at locations where parking is currently free

Moreton:

Estimate is based on approximately 100 spaces on:

- Hoylake Road
- Oakenholt Road
- Pasture Road
- Chadwick Street
- Barnston Lane
- Upton Road
- Holt Avenue car park
- Garden Lane car park
- Pasture car park

Possible income of £40,000 a year.

Proposal: Introduce charging at locations where parking is currently free - Summary

Location	Spaces	Income (£)
New Brighton	330	130,000
West Kirby	150	60,000
Hoylake	100	40,000
Heswall	100	40,000
Liscard	150	60,000
Bromborough	100	30,000
Bebington	100	30,000
Irby	100	30,000
Upton	100	40,000
Moreton	100	40,000
Total	-	500,000

Summary

Budget proposal	2017/18 saving (£)	2018/19 saving (£)	Total budget saving (£)
Increase tariffs by £0.50	400,000		400,000
Country Parks	200,000	200,000	400,000
New Brighton and other locations	250,000	250,000	500,000
Total	850,000	450,000	1,300,000